

GBO SWAG  
Contestant Guidelines

Eligibility Requirements

Contestant must be at least 16 years of age. Registration for those under 18 must be signed by parent/legal guardian

Contestants can compete in any event from any city or country scheduled by GBO events around the world

GBO Athlete card will be required

Signed application and release forms must be signed

Female Height: Up to 5'4" Short and 5'4" 1/4 and above Tall

Male Height: Up to 5'8" Short and 5'8" 1/4 and above Tall

Categories

Casual Wear

Personality/Formal Wear

**Casual Wear (Females):** This category is designed for judges to see your figure in casual clothing. Fitted shirt that shows midriff, blue jeans and your shoe of choice. Please keep in mind that your outfit should reinforce the positive attributes of your figure. Style, fit and color are things to keep in mind. Shoe choice is also very important. Your shoe should compliment your outfit, not distract.

Clear Stilettos are **NOT** allowed. Heels should be at least 2 inches and no more than 6 inches. Remember you will be judged on your poise so choose shoes that you can walk in properly and with ease.

**Personality/Formal Wear (Females): NO COSTUMES!** Personality/Formal Wear is a category that allows the individuals style and "swag" to be exemplified. Outfits should be in good taste and the style/color should compliment the physique and silhouette.

Points will be deducted for lack of proper undergarments in formal wear.

Panty hose are **NOT** required but proper undergarments are. Keep in mind that undergarments, such as shape wear, help clothing fit better and help with stage presence.

When choosing an Personality/Formal Wear keep in mind what colors and style compliments your shape and skin tone. This will affect judging. Clothing that is not hemmed properly, showing excessive cleavage are not acceptable.

\* Hair and makeup should be in good taste and not distracting. Know what colors look best with your skin tone and outfits. Points will be deducted for distracting makeup. Hairpieces are allowed but keep in good taste; points will be deducted for distracting hairpieces. False eyelashes are acceptable.

**Casual Wear (Male):** NO Shirt, blue jeans and shoes of choice. This category is designed to show off your physique. Please keep in mind that this category is to reinforce the positive attributes of your physique. Style, fit and color are things to keep in mind. Your shoe choice should compliment; not distract

**Personality/Formal Wear (Male): Example:** Jacket, button collard shirt and slacks. This category should reflect style and confidence. This is a runway fashion therefore good examples would be GQ style. Pick a suit that is well tailored and a style that compliments your physique and personal style. **NO BLUE JEANS**

### Judging Criteria

The purpose of the GBO Swag is to present your personal Swag

\***Facial Beauty/Symmetry:** Hair, Make-up (females only); Skin Tone (no overly dark spray tans)

\***Overall Marketability:** Stage Presence; Confidence; Outfit choice

\* **Physique/Figure**

### Model Walk

Classic T-Walk; with quarter turns at front center stage only and quarter turns as a group.

### Music

Music will be in house music; there is no need for you to bring your own music

### Winners

Please keep in mind that you are a GBO Athlete and our organization prides itself on strong moral fiber, positive attitude and commitment to excellence. You are representing GBO so please keep that in mind in all your endeavors both professionally and personally.